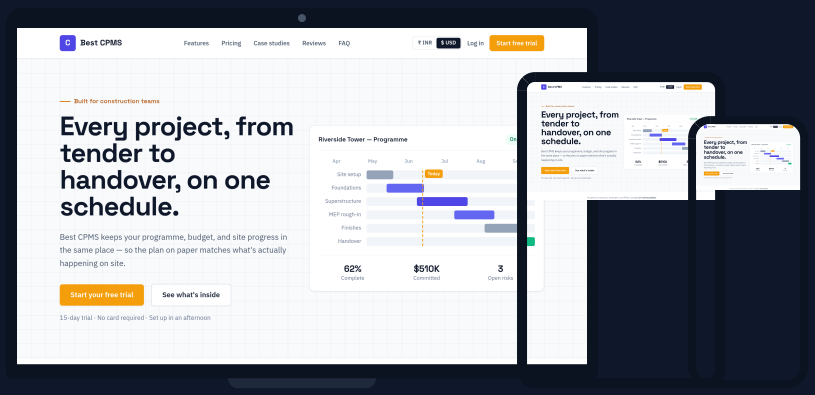
AI WEBSITE AUDIT

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

PREPARED BY

cpms

ram.solanki2005@gmail.com

PREPARED FOR

Construction Project Management System

ram.solanki2005@gmail.com

https://bestcpms.com

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Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

75

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

30/60/90-DAY PLAN

Days 1–14: Immediate trust signal enhancements

Days 15–30: Security improvements

Days 31–60: Content optimization

Days 61–90: Ongoing SEO and performance monitoring

BUSINESS OPPORTUNITY — Enhance conversion rates with improved CTAs and trust signals.

ESTIMATED REVENUE OPPORTUNITY — ₹50,000/month (~$600) in lost conversions from trust signal deficiencies and security concerns.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Lack of Trust Signals Increased user trust leading to higher conversions.

Add a testimonials section to build credibility.

MEDIUM EFFORT ₹20,000/month (~$240) DETECTED

- Collect testimonials from existing clients.
- Design a visually appealing testimonials section.
- Integrate the section into the homepage.

Security Headers Missing Enhanced security leading to increased user confidence.

Implement HSTS and X-Content-Type-Options headers.

MEDIUM EFFORT ₹15,000/month (~$180) NOT VERIFIED

- Configure server settings to enable HSTS.
- Add X-Content-Type-Options header in server configuration.

Fix Next · Medium Impact

Duplicate Content Risk Improved SEO performance and user experience.

Set up a consistent www/non-www redirect.

LOW EFFORT ₹10,000/month (~$120) NOT VERIFIED

- Choose a preferred domain version (www or non-www).
- Update DNS settings to redirect the other version.
- Test the redirect to ensure it functions correctly.

Before / After

HEADLINE (H1)

CURRENT

Every project, from tender to handover, on one schedule.

SUGGESTED

Streamline Your Construction Projects from Tender to Handover.

This rewrite emphasizes the benefit of streamlining, appealing directly to user needs.

CTA BUTTON

CURRENT

Start free trial

SUGGESTED

Get Started with a Free Trial Today!

This version adds urgency and a personal touch, encouraging immediate action.

META DESCRIPTION

CURRENT

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

SUGGESTED

Best CPMS empowers construction teams to efficiently manage schedules, budgets, and site progress in one integrated platform. Start your free trial today!

This version includes a call to action and maintains keyword relevance while enhancing clarity.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Update Meta Description	15 minutes	Improved click-through rates from search results.	EASY
Add Security Headers	1 day	Enhanced site security and user trust.	MEDIUM
Implement Consistent Redirects	2 hours	Reduced duplicate content issues.	MEDIUM

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1–14	**Immediate trust signal enhancements.** Add testimonials section Update meta description	Increased user engagement and trust.
Days 15–30	**Security improvements.** Implement HSTS and security headers Set up consistent redirects	Enhanced site security and SEO performance.
Days 31–60	**Content optimization.** Create a FAQ section Enhance existing content with keywords	Improved user experience and AI visibility.
Days 61–90	**Ongoing SEO and performance monitoring.** Monitor traffic and conversion rates Adjust strategies based on performance data	Sustained growth in user engagement and conversions.

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	GOOD	Page loads quickly for users. — Continue optimizing images and server response times.
CLS	—	GOOD	No unexpected layout shifts detected. — Maintain current practices.
INP	—	NEEDS IMPROVEMENT	User interaction could be faster. — Optimize JavaScript execution.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.
H2	Three jobs, one source of truth
H2	Construction software, by the job you need done
H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software
- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business

- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software
- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

55 / 100 — Medium Visibility

The site has good structured data but lacks FAQ content and brand mentions, limiting AI visibility.

CHATGPT	GEMINI	PERPLEXITY
60	**50**	**55**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**50/100**
LLM-Readable Content	**65/100**
FAQ Richness	**0/100**
Structured Entities	**75/100**
Schema for AI Agents	**75/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**40/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- No FAQPage schema or FAQ-style headings present.
- Brand name not mentioned on the page.

VISIBILITY STRENGTHS

- Schema.org types found: Organization, WebSite, SoftwareApplication.
- Good access for AI crawlers as per robots.txt.

HOW TO IMPROVE

1. **Add FAQPage schema with relevant questions and answers.**
2. **Include brand mentions throughout the content.**
3. **Enhance structured data with sameAs links to social profiles.**
4. **Regularly update content to improve freshness.**

Real AI Citation Test — ChatGPT

MEASURED **CITED ONLY**

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a digital platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various processes, including scheduling, budgeting, document management, and team collaboration, into a unified system. ([ingenious.build](https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibility:** Provides a u

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- What Is Construction Project Management Software? — https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
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- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software — https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**50/100**	No clear first-hand experience signals present.
Expertise	**60/100**	Content demonstrates some level of expertise in project management.
Authoritativeness	**40/100**	Lacks authoritative signals like citations or expert authors.

Trustworthiness	**30/100**	No sameAs links or content freshness signals.

Overall E-E-A-T Score: 45/100

Top action: Add authoritative content and expert citations to enhance trust.

Executive Summary

Best CPMS offers a comprehensive construction project management solution but needs improvements in trust signals and conversion optimization to maximize user engagement and conversions.

WHAT'S WORKING

Clear and concise H1 that outlines the service offering.; Presence of structured data (JSON-LD schema) for better SEO.; Multiple CTA buttons encouraging user engagement.

WHAT NEEDS ATTENTION

Add more trust signals, such as customer testimonials or case studies.; Implement HSTS and other security headers to enhance site security.; Ensure consistent www/non-www redirect to avoid duplicate content issues.

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Strengths

- Clear and concise H1 that outlines the service offering.
- Presence of structured data (JSON-LD schema) for better SEO.
- Multiple CTA buttons encouraging user engagement.

Recommendations

- Add more trust signals, such as customer testimonials or case studies.
- Implement HSTS and other security headers to enhance site security.
- Ensure consistent www/non-www redirect to avoid duplicate content issues.
- Include a FAQ section to improve user experience and AI visibility.

AI Website audit Insights

Site structure notes

The site has a clear structure but could benefit from better internal linking.

Content quality notes

Content is informative but lacks depth in some areas.

Conversion path notes

Multiple CTAs are present, but trust signals are insufficient.

Navigation and IA notes

Navigation is straightforward but could be enhanced with more internal links.

Trust signals and credibility

Trust signals are minimal; adding testimonials would improve credibility.

Mobile responsiveness

The site appears mobile-friendly but should be tested for performance.

Above-the-fold effectiveness

The above-the-fold content is engaging but could be improved with a stronger CTA.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

☐	Confirm every critical finding against the live URL
☐	Record before/after values in Search Console / Analytics where available
☐	Implement fixes only after client/developer approval
☐	Re-run the relevant audit after implementation
☐	Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

C

cpms

ram.solanki2005@gmail.com

Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.