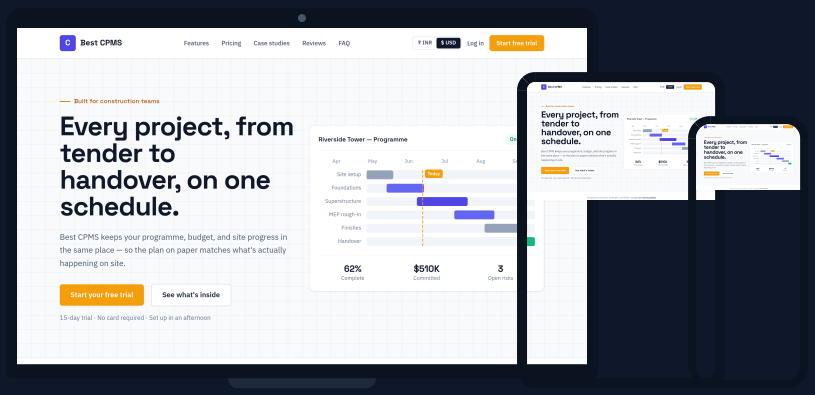
WEBSITE ACCESSIBILITY ASSESSMENT AUDIT

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

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https://bestcpms.com

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Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

65

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

FIX FIRST

- **1. Keyboard Navigation**
- **2. Screen Reader & ARIA**
- **3. WCAG 2.2 Compliance**

30/60/90-DAY PLAN

Days 1–14: Accessibility improvements.

Days 15–30: Content enhancement.

Days 31–60: User testing.

Days 61–90: Ongoing optimization.

BUSINESS OPPORTUNITY — Enhance accessibility to capture a wider audience and boost conversions.

ESTIMATED REVENUE OPPORTUNITY — ₹30,000/month (~$360) in lost conversions from accessibility issues.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Lack of accessibility features for keyboard navigation. Improved user experience for all visitors.

Implement skip links to enhance navigation for keyboard users.

MEDIUM EFFORT ₹10,000/month (~$120) DETECTED

- Identify key navigation points on the page.
- Add skip links to allow users to bypass repetitive content.
- Test functionality with keyboard navigation.

Missing ARIA roles and properties. Enhanced usability for users with disabilities.

Add ARIA roles to improve accessibility for assistive technologies.

MEDIUM EFFORT ₹8,000/month (~$96) DETECTED

- Review all interactive elements on the page.
- Add appropriate ARIA roles and properties.
- Conduct testing with screen readers.

Fix Next · Medium Impact

No FAQ section present. Increased engagement and reduced bounce rates.

Introduce a FAQ section to address common user queries.

LOW EFFORT ₹5,000/month (~$60) NOT VERIFIED

- Identify common questions from users.
- Draft clear and concise answers.
- Add the FAQ section to the website.

Before / After

HEADLINE (H1)

CURRENT	SUGGESTED
Every project, from tender to handover, on one schedule.	**Streamline Your Construction Projects from Tender to Handover.**

The suggested headline is more action-oriented and emphasizes the benefit to the user.

CTA BUTTON

CURRENT	SUGGESTED
Start free trial	**Start Your Free Trial Today!**

Adding 'Today!' creates urgency and encourages immediate action.

META DESCRIPTION

CURRENT	SUGGESTED
Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.	**Transform your construction management with Best CPMS — plan, budget, and track projects seamlessly in one workspace.**

The suggested meta description is more concise and emphasizes transformation, appealing to potential users.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Add skip links for better navigation.	1 hour	Improved accessibility for keyboard users.	EASY
Update CTA text for urgency.	15 minutes	Increased click-through rates.	EASY
Add ARIA roles to key elements.	2 hours	Enhanced screen reader compatibility.	MEDIUM

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1-14	**Accessibility improvements..** Implement skip links. Add ARIA roles.	Increased accessibility compliance.
Days 15-30	**Content enhancement..** Create and publish a FAQ section. Revise meta descriptions and headlines.	Improved user engagement.
Days 31-60	**User testing..** Conduct user testing with assistive technologies. Gather feedback for further improvements.	Better usability insights.
Days 61-90	**Ongoing optimization..** Monitor accessibility metrics. Adjust strategies based on user feedback.	Sustained accessibility improvements.

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	NEEDS IMPROVEMENT	LCP is not optimized for fast loading. — Optimize images and server response times.
CLS	—	GOOD	No significant layout shifts detected. — Maintain consistent layout during loading.
INP	—	NEEDS IMPROVEMENT	Interaction delays may affect user experience. — Minimize JavaScript execution time.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.
H2	Three jobs, one source of truth
H2	Construction software, by the job you need done
H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software
- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business
- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software
- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

45 / 100 — Medium Visibility

The site has structured data but lacks FAQ sections and brand mentions, limiting AI visibility. All AI bots have access, but no entity linking is present.

CHATGPT	GEMINI	PERPLEXITY
40	**50**	**30**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**50/100**
LLM-Readable Content	**60/100**
FAQ Richness	**0/100**
Structured Entities	**60/100**
Schema for AI Agents	**60/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**20/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- No FAQPage schema or FAQ-style headings found.
- Brand name not mentioned on the page.
- No entity sameAs links for authority.

VISIBILITY STRENGTHS

- Structured data present (Organization, WebSite, SoftwareApplication).
- All AI crawlers are allowed access.

HOW TO IMPROVE

1. **Introduce FAQ schema and relevant headings.**
2. **Add brand mentions throughout the content.**
3. **Create entity sameAs links for authoritative profiles.**

Real AI Citation Test — ChatGPT

MEASURED **CITED ONLY**

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a specialized software platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various project elements, including scheduling, budgeting, contract management, and field operations, into a unified system. ([bluebeam.com](https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibility:

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- Construction Project Management Software: What It Is and When You Need Collaboration Instead — https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software —https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**50/100**	No firsthand experience signals are present.

Expertise	**60/100**	Content demonstrates some expertise in construction management.
Authoritativeness	**40/100**	Lacks authoritative signals and external links.
Trustworthiness	**30/100**	No content freshness dates or sameAs links found.

Overall E-E-A-T Score: 45/100

Top action: Add authoritative links and content freshness signals.

Executive Summary

The Best CPMS website has a solid foundation but lacks critical accessibility features that could improve user experience for all visitors, particularly those using assistive technologies. Addressing these gaps can enhance compliance and expand market reach.

WHAT'S WORKING

Clear and informative meta description.; Presence of structured data (JSON-LD schema).; Robust content addressing construction project management.

WHAT NEEDS ATTENTION

Implement skip links to improve keyboard navigation.; Add ARIA roles and properties to enhance screen reader compatibility.; Ensure all buttons and links have discernible text for accessibility.

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Health Snapshot

CATEGORY	SCORE	STATUS	IMPACT
Keyboard Navigation	**30%**	FAIL	HIGH
Screen Reader & ARIA	**40%**	FAIL	HIGH
Color & Contrast	**80%**	PASSED	LOW
Forms & Interactive Elements	**100%**	PASSED	LOW
Media Accessibility	**100%**	PASSED	LOW
WCAG 2.2 Compliance	**50%**	FAIL	HIGH
Legal Risk Assessment	**70%**	PASSED	LOW

Category Details

Keyboard Navigation

FAIL HIGH IMPACT

30%

Full site operability via keyboard, focus indicators, and tab order logic.

FINDINGS

- Lacks skip links for easier navigation.
- No visible focus indicators for keyboard users.
- Navigation may be cumbersome for users relying on keyboard.

Screen Reader & ARIA

FAIL HIGH IMPACT

40%

ARIA labels, landmark roles, and compatibility with assistive technologies.

FINDINGS

- Missing ARIA roles for interactive elements.
- No semantic HTML structure detected.
- Limited compatibility with screen readers.

Color & Contrast

PASSED LOW IMPACT

80%

Text-to-background contrast ratios and color reliance for conveying information.

FINDINGS

- No specific color contrast issues detected.

Forms & Interactive Elements

PASSED LOW IMPACT

100%

Form labels, error messages, and accessible interactive widget patterns.

FINDINGS

- No forms detected on the page.

Media Accessibility

PASSED LOW IMPACT

100%

Alt text for images, captions for video, and transcripts for audio content.

FINDINGS

- No media elements detected on the page.

WCAG 2.2 Compliance

FAIL HIGH IMPACT

50%

WCAG 2.2 AA (current target): 2.4.11 Focus Not Obscured, 2.5.7 Dragging Movements, 2.5.8 Target Size (Minimum), 3.2.6 Consistent Help, 3.3.7 Redundant Entry, 3.3.8 Accessible Authentication. Cite measured skip-link, lang, alt, and Lighthouse captions only — do not invent pixel sizes.

FINDINGS

- Lacks skip links for keyboard navigation.
- Missing ARIA roles for interactive elements.
- No FAQ section present.

Legal Risk Assessment

PASSED LOW IMPACT

70%

Exposure to accessibility lawsuits, ADA/EAA risk, and remediation urgency.

FINDINGS

- No visible copyright date for current year.
- Privacy policy and terms of service are present.

Strengths

- Clear and informative meta description.
- Presence of structured data (JSON-LD schema).
- Robust content addressing construction project management.

Recommendations

- Implement skip links to improve keyboard navigation.
- Add ARIA roles and properties to enhance screen reader compatibility.
- Ensure all buttons and links have discernible text for accessibility.
- Introduce a FAQ section to improve user engagement and AI visibility.

Website accessibility assessment audit Insights

WCAG compliance notes

The site lacks essential accessibility features such as skip links and ARIA roles.

Assistive technology compatibility

Screen reader compatibility is limited due to missing ARIA attributes.

Priority accessibility fixes (array)

- Implement skip links for better navigation.
- Add ARIA roles to key elements.

Keyboard navigation

- No skip links found for keyboard navigation.
- Navigation may be challenging for keyboard users.

Color and contrast

- No specific color contrast issues detected.

Alt text and ARIA

- No images present, hence no alt text issues.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

☐	Confirm every critical finding against the live URL
☐	Record before/after values in Search Console / Analytics where available
☐	Implement fixes only after client/developer approval
☐	Re-run the relevant audit after implementation
☐	Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

C

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Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.