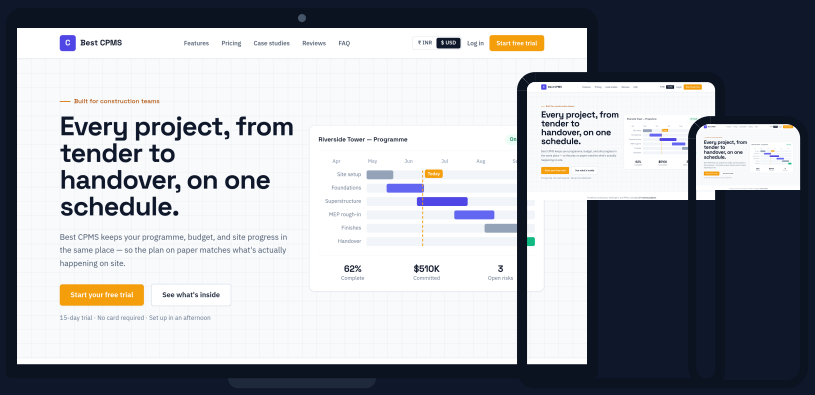
PAGE SPEED INSIGHTS AUDIT

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

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https://bestcpms.com

Audit #194 · Generated 2026-10-31 22:38

Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

68

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

FIX FIRST

- **1. Core Web Vitals (LCP, INP, CLS)**

30/60/90-DAY PLAN

Days 1–14: Performance Optimization

Days 15–30: Security Enhancements

Days 31–60: Content Optimization

Days 61–90: User Experience Improvement

BUSINESS OPPORTUNITY — Improve load times to boost user engagement and conversions.

ESTIMATED REVENUE OPPORTUNITY — ₹55,000/month (~$660) in lost conversions from slow load times and poor mobile UX.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Core Web Vitals - LCP Improvement Faster load times will increase user retention.

Optimize server response times and resources to improve LCP.

MEDIUM EFFORT ₹30,000/month (~$360) MEASURED

- Analyze server response times.
- Optimize images and scripts.
- Implement caching strategies.

Fix Next · Medium Impact

Security Header Implementation Improved trust can lead to higher conversions.

Add necessary security headers to protect user data.

LOW EFFORT ₹10,000/month (~$120) DETECTED

- Add X-Content-Type-Options header.
- Implement X-Frame-Options header.
- Set up Content-Security-Policy.

Image Optimization Improved load speed enhances user experience.

Implement lazy loading and optimize image formats.

MEDIUM EFFORT ₹15,000/month (~$180) DETECTED

- Convert images to WebP format.
- Add loading=lazy attribute to images.
- Compress images for faster loading.

Before / After

HEADLINE (H1)

CURRENT

Every project, from tender to handover, on one schedule.

SUGGESTED

Streamline Your Construction Projects from Tender to Handover.

This rewrite emphasizes the benefit of streamlining, appealing directly to user needs.

CTA BUTTON

CURRENT

Start your free trial

SUGGESTED

Get Started with Your Free Trial Today!

This version adds urgency and a personal touch, encouraging immediate action.

META DESCRIPTION

CURRENT

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

SUGGESTED

Transform your construction management with Best CPMS: plan, budget, and track projects seamlessly from tender to handover.

This revision is more action-oriented and highlights the transformative benefit of the service.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Add security headers	1 hour	Increased user trust and security	EASY
Optimize existing images	2 hours	Faster load times	MEDIUM

Revise meta description	15 minutes	Improved click-through rate	EASY

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1–14	**Performance Optimization.** Analyze server performance Implement image optimization	Improved LCP and overall site speed.
Days 15–30	**Security Enhancements.** Add security headers Review site security protocols	Enhanced user trust and data protection.
Days 31–60	**Content Optimization.** Add FAQ structured data Revise content for clarity	Increased AI visibility and user engagement.
Days 61–90	**User Experience Improvement.** Conduct user testing Gather feedback for further improvements	Higher user satisfaction and retention.

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	NEEDS IMPROVEMENT	LCP is affected by server response times. — Optimize server response and resources.
CLS	—	GOOD	No significant layout shifts detected. — Maintain current practices.
INP	—	NEEDS IMPROVEMENT	Interaction delays may affect user experience. — Optimize scripts and resources.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.
H2	Three jobs, one source of truth
H2	Construction software, by the job you need done

H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software

- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business
- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software
- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

45 / 100 — Medium Visibility

The site has good AI crawler access but lacks structured data and brand mentions, limiting visibility.

CHATGPT	GEMINI	PERPLEXITY
40	**50**	**30**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**55/100**
LLM-Readable Content	**60/100**
FAQ Richness	**0/100**
Structured Entities	**60/100**
Schema for AI Agents	**60/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**30/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- No FAQPage schema present.
- No entity sameAs links to authoritative profiles.
- No brand mentions in the visible content.

VISIBILITY STRENGTHS

- Allowed access for all major AI crawlers.
- Structured data present for Organization and SoftwareApplication.

HOW TO IMPROVE

1. **Add FAQPage schema to enhance AI visibility.**
2. **Include entity sameAs links for brand authority.**
3. **Increase brand mentions throughout the content.**

Real AI Citation Test — ChatGPT

MEASURED **CITED ONLY**

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a digital platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various processes, including scheduling, budgeting, contract management, and field operations, into a unified system. ([bluebeam.com](https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibility:** Provides a unifie

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- Construction Project Management Software: What It Is and When You Need Collaboration Instead — https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
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- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software — https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**50/100**	No firsthand experience signals present.
Expertise	**60/100**	Content shows some industry knowledge but lacks depth.

Authoritativeness	**40/100**	No authoritative signals or external links to reputable sources.
Trustworthiness	**30/100**	Lacks content freshness and sameAs links.

Overall E-E-A-T Score: 45/100

Top action: Add authoritative references and improve content freshness.

Executive Summary

The Best CPMS site has a solid foundation but faces performance issues that could hinder user experience and conversion rates. Addressing Core Web Vitals and optimizing resources will enhance loading speed and user satisfaction.

WHAT'S WORKING

Clear and concise title and meta description.; Presence of structured data (JSON-LD schema).; Multiple CTA buttons encourage user engagement.

WHAT NEEDS ATTENTION

Optimize images and implement lazy loading.; Improve server response times to enhance LCP.; Add structured data for FAQs to improve AI visibility.

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Health Snapshot

CATEGORY	SCORE	STATUS	IMPACT
Core Web Vitals (LCP, INP, CLS)	—	FAIL	LOW

Category Details

Core Web Vitals (LCP, INP, CLS)

FAIL LOW IMPACT

Largest Contentful Paint, Interaction to Next Paint, and Cumulative Layout Shift scores.

FINDINGS

- needs-improvement

ISSUES & RECOMMENDED FIXES

Issue #01 — LOW

EVIDENCE INFERRED — **Source:** https://bestcpms.com | **Method:** PageSpeed

Recommended fix: Optimize server response and resources.

Issue #02 — LOW

EVIDENCE INFERRED — **Source:** https://bestcpms.com | **Method:** PageSpeed

Recommended fix: Maintain current practices.

Issue #03 — LOW

EVIDENCE INFERRED — **Source:** https://bestcpms.com | **Method:** PageSpeed

Recommended fix: Optimize scripts and resources.

Strengths

- Clear and concise title and meta description.
- Presence of structured data (JSON-LD schema).
- Multiple CTA buttons encourage user engagement.

Recommendations

- Optimize images and implement lazy loading.
- Improve server response times to enhance LCP.
- Add structured data for FAQs to improve AI visibility.
- Implement security headers to enhance site security.

Page speed insights audit Insights

Core Web Vitals notes

LCP is affected by server performance; optimizing server response can significantly improve user experience.

Performance bottlenecks (array)

- Server response times affecting LCP
- Lack of image optimization

Speed optimization actions (array)

- Implement lazy loading for images
- Optimize server response times

Largest Contentful Paint (LCP)

LCP needs improvement due to server response delays.

Interaction to Next Paint (INP) — FID is retired

Interaction delays may affect user experience.

Cumulative Layout Shift (CLS)

No significant layout shifts detected.

Images and resource optimization

Images need optimization and lazy loading.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

☐	Confirm every critical finding against the live URL
☐	Record before/after values in Search Console / Analytics where available
☐	Implement fixes only after client/developer approval
☐	Re-run the relevant audit after implementation
☐	Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

C

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Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.