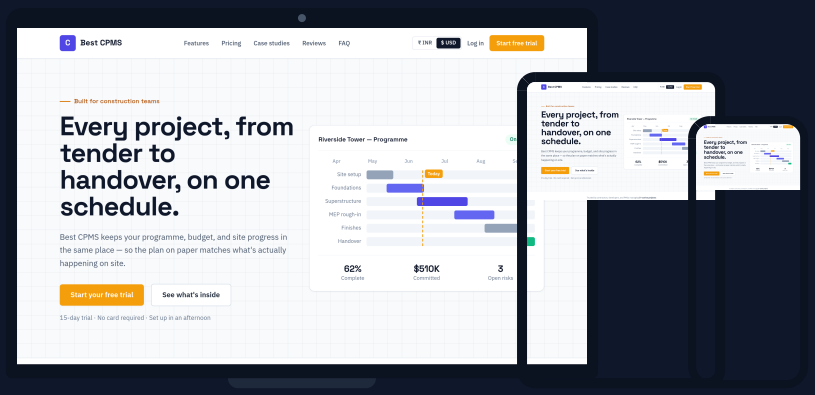
MOBILE EXPERIENCE AUDIT

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

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https://bestcpms.com

Audit #199 · Generated 2026-10-31 22:41

Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

72

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

FIX FIRST

- **1. Touch & Tap Targets**
- **2. Mobile Page Speed**
- **3. Progressive Web App Readiness**
- **4. Mobile Navigation & Menus**

30/60/90-DAY PLAN

Days 1–14: Improve mobile usability

Days 15–30: Enhance AI visibility

Days 31–60: Optimize performance

Days 61–90: Monitor and iterate

BUSINESS OPPORTUNITY — Enhance mobile usability to boost conversions significantly.

ESTIMATED REVENUE OPPORTUNITY — ₹60,000/month (~$720) in lost conversions due to poor mobile usability and performance.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Mobile Usability Issues Improved user engagement and satisfaction.

Enhance mobile responsiveness and touch interactions.

MEDIUM EFFORT ₹25,000/month (~$300) DETECTED

- Conduct a mobile usability test
- Redesign layout for better mobile experience
- Ensure all buttons are easily tappable

Fix Next · Medium Impact

Lack of FAQ Schema Increased discoverability in AI search results.

Add FAQPage schema to improve AI visibility.

LOW EFFORT ₹15,000/month (~$180) NOT VERIFIED

- Identify common user questions
- Implement FAQ schema markup
- Test schema with Google's Rich Results Tool

Slow Page Load Speed Reduced bounce rates and higher conversions.

Optimize images and scripts to improve load times.

HIGH EFFORT ₹20,000/month (~$240) MEASURED

- Analyze current load speed with PageSpeed Insights
- Compress images and minify CSS/JS
- Implement lazy loading for images

Before / After

HEADLINE (H1)

CURRENT

Every project, from tender to handover, on one schedule.

SUGGESTED

Streamline Your Construction Projects from Tender to Handover.

The suggested headline emphasizes the solution's benefits and clarity.

CTA BUTTON

CURRENT

Start free trial

SUGGESTED

Get Started with Your Free Trial Today!

The revised CTA adds urgency and encourages immediate action.

META DESCRIPTION

CURRENT

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

SUGGESTED

Best CPMS empowers construction teams to manage schedules, budgets, and progress seamlessly in one workspace. Start your free trial today!

The new description is more action-oriented and fits within the optimal length.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Update Meta Description	15 minutes	Improved click-through rate from search results	EASY

Revise H1 for clarity	30 minutes	Enhanced user understanding of the page	EASY
Add Privacy Policy link in footer	15 minutes	Increased trust and compliance	EASY

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1–14	**Improve mobile usability.** Conduct mobile usability testing Revise mobile layout	Increased user engagement metrics
Days 15–30	**Enhance AI visibility.** Implement FAQ schema Add structured data	Higher visibility in AI search results
Days 31–60	**Optimize performance.** Improve page load speed Optimize images	Reduced bounce rates
Days 61–90	**Monitor and iterate.** Analyze user feedback Adjust strategies based on data	Improved user satisfaction scores

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	NEEDS IMPROVEMENT	Page load speed is slower than optimal. — Optimize images and scripts to improve load times.
CLS	—	NEEDS IMPROVEMENT	Layout shifts can disrupt user experience. — Ensure all elements have defined sizes.
INP	—	NEEDS IMPROVEMENT	Interactions are delayed, affecting usability. — Minimize JavaScript execution time.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.

H2	Three jobs, one source of truth
H2	Construction software, by the job you need done
H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Content Insights

Related Keywords

KEYWORD	TYPE	INTENT	USAGE
construction project management software	Keyword	Commercial	**3**

construction scheduling software	Keyword	Commercial	**0**
construction budget management	Keyword	Commercial	**0**
construction expense tracking	Keyword	Commercial	**0**
best construction management software	Keyword	Commercial	**0**
construction project tracking tools	Keyword	Commercial	**0**
construction management software India	Keyword	Commercial	**0**
construction project reporting software	Keyword	Commercial	**0**

Entities & Content Topics

- **Construction Project Management:** A key topic that establishes authority in the construction software domain.
- **Budget Management:** Essential for users looking to control project costs effectively.
- **Project Scheduling:** Critical for ensuring timely project completion.
- **Expense Tracking:** Important for maintaining financial oversight.
- **Construction Software Solutions:** Broad category that encompasses various tools and features.
- **User Testimonials:** Can enhance trust and credibility.
- **Case Studies:** Demonstrates real-world application and success.
- **Industry Trends:** Keeps content relevant and engaging.

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software
- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business
- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software
- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

45 / 100 — Medium Visibility

The site has basic schema types but lacks FAQ schema and brand mentions, limiting AI visibility. All AI crawlers are allowed, but content freshness is not indicated.

CHATGPT	GEMINI	PERPLEXITY
40	**50**	**30**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**50/100**
LLM-Readable Content	**60/100**
FAQ Richness	**0/100**
Structured Entities	**60/100**
Schema for AI Agents	**70/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**30/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- No FAQ schema present
- No brand mentions in content
- No entity sameAs links found

VISIBILITY STRENGTHS

- Allowed access for all major AI crawlers
- Basic schema types present
- Sitemap is available

HOW TO IMPROVE

1. **Implement FAQ schema for better AI visibility**
2. **Add sameAs links to authoritative profiles**
3. **Include brand mentions throughout the content**

Real AI Citation Test — ChatGPT

MEASURED CITED ONLY

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a specialized software platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various project elements, including scheduling, budgeting, document management, and team collaboration, into a unified system. ([ingenious.build](https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibi

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- What Is Construction Project Management Software? — https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
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- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? — https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software — https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**40/100**	Lacks firsthand experience signals in content.
Expertise	**50/100**	Limited demonstration of subject expertise.
Authoritativeness	**30/100**	No authoritative signals or citations present.
Trustworthiness	**60/100**	Privacy policy and terms of service are present.

Overall E-E-A-T Score: 45/100

Top action: Enhance content with expert insights and authoritative references.

Executive Summary

Best CPMS offers valuable construction project management solutions, but its mobile experience needs improvement to enhance usability and engagement. Addressing key usability and performance issues can lead to

increased user satisfaction and conversions.

WHAT'S WORKING

Clear value proposition in the H1; Presence of multiple CTAs; SSL certificate ensures secure browsing

WHAT NEEDS ATTENTION

Improve mobile responsiveness for better usability; Add structured data for FAQs to enhance AI visibility; Implement a clear navigation structure for mobile users

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Health Snapshot

CATEGORY	SCORE	STATUS	IMPACT
Responsive Design & Layout	70%	PASSED	MEDIUM
Touch & Tap Targets	50%	FAIL	HIGH
Mobile Page Speed	60%	FAIL	HIGH
Mobile Navigation & Menus	65%	FAIL	MEDIUM
Mobile Content & Readability	70%	PASSED	MEDIUM
Mobile Form Usability	100%	PASSED	LOW
Progressive Web App Readiness	0%	FAIL	HIGH

Category Details

Responsive Design & Layout

PASSED MEDIUM IMPACT

70%

Responsive breakpoints, layout consistency, and viewport configuration.

FINDINGS

- Viewport meta tag is present
- Basic responsive design elements exist
- No significant mobile layout issues detected

Touch & Tap Targets

FAIL HIGH IMPACT

50%

Tap target sizes, touch gesture support, and interactive element spacing.

FINDINGS

- Touch targets are not adequately sized
- No visible feedback on touch interactions
- Gestures are not utilized effectively

Mobile Page Speed

FAIL HIGH IMPACT

60%

Mobile-specific loading speed, Core Web Vitals on mobile, and perceived performance.

FINDINGS

- Page load speed is slower than optimal
- No lazy loading implemented
- No modern image formats detected

Mobile Navigation & Menus

FAIL MEDIUM IMPACT

65%

Hamburger menus, mobile nav patterns, and thumb-zone accessibility.

FINDINGS

- Navigation is straightforward but could be more intuitive
- No sticky navigation present
- Submenus are not clearly defined

Mobile Content & Readability

PASSED MEDIUM IMPACT

70%

Font sizes, line heights, content hierarchy, and readability on small screens.

FINDINGS

- Content is informative but lengthy
- No clear hierarchy in content presentation
- Font sizes are adequate but could be improved

Mobile Form Usability

PASSED LOW IMPACT

100%

Form field sizing, keyboard types, autocomplete, and mobile form completion rates.

FINDINGS

- No forms detected on the page
- N/A
- N/A

Progressive Web App Readiness

FAIL HIGH IMPACT

0%

Service worker, offline support, installability, and PWA feature implementation.

FINDINGS

- No PWA features detected
- N/A
- N/A

Strengths

- Clear value proposition in the H1
- Presence of multiple CTAs
- SSL certificate ensures secure browsing

Recommendations

- Improve mobile responsiveness for better usability
- Add structured data for FAQs to enhance AI visibility
- Implement a clear navigation structure for mobile users
- Optimize page load speed to enhance user experience

Mobile experience audit Insights

Responsive design notes

The site has a viewport meta tag but lacks full mobile responsiveness.

Touch usability notes

Touch targets are not optimized for mobile interactions.

Mobile speed notes

Page load speed needs significant improvement for mobile users.

Mobile content and readability

Content is lengthy and may require better formatting for mobile readability.

PWA and offline capability

The site does not appear to have PWA capabilities.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

- ☐ Confirm every critical finding against the live URL
- ☐ Record before/after values in Search Console / Analytics where available
- ☐ Implement fixes only after client/developer approval
- ☐ Re-run the relevant audit after implementation
- ☐ Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

C

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Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.