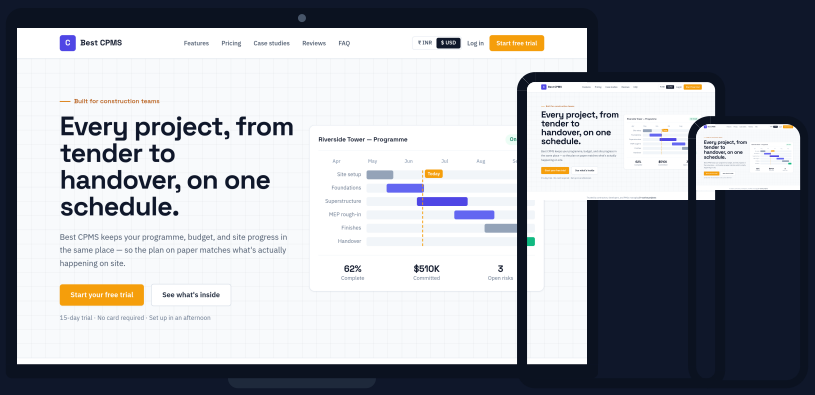
E-E-A-T AUDIT (ADVANCED)

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

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https://bestcpms.com

Audit #205 · Generated 2026-10-31 22:44

Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

65

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

30/60/90-DAY PLAN

Days 1–14: Enhance content trust signals

Days 15–30: Improve authority signals

Days 31–60: Enhance user engagement

Days 61–90: Monitor and optimize

BUSINESS OPPORTUNITY — Enhance trust signals to boost user confidence and conversions.

ESTIMATED REVENUE OPPORTUNITY — ₹45,000/month (~$540) in lost conversions from weak trust signals and lack of author expertise.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Lack of author expertise signals Increased user trust and engagement.

Add author bylines with verifiable bios on key pages.

MEDIUM EFFORT ₹20,000/month (~$240) NOT VERIFIED

- Identify key content pages.
- Create author bios highlighting expertise.
- Integrate bylines into the content.

Missing external citations Enhanced authority and credibility.

Incorporate citations from reputable sources to support claims.

MEDIUM EFFORT ₹15,000/month (~$180) NOT VERIFIED

- Research relevant authoritative sources.
- Add citations to content where applicable.
- Ensure citations are visible and accessible.

Fix Next · Medium Impact

Insufficient trust signals Improved user trust and transparency.

Enhance About and Contact pages with detailed company information.

LOW EFFORT ₹10,000/month (~$120) NOT VERIFIED

- Review current About and Contact page content.
- Add team member details and company history.
- Include contact information and response times.

Before / After

HEADLINE (H1)

CURRENT

Every project, from tender to handover, on one schedule.

SUGGESTED

Streamline Your Construction Projects from Tender to Handover.

The suggested headline emphasizes the benefit of streamlining, which can attract more users.

CTA BUTTON

CURRENT

Start free trial

SUGGESTED

Get Started with Your Free Trial Now!

Adding urgency encourages immediate action from potential users.

META DESCRIPTION

CURRENT

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

SUGGESTED

Best CPMS empowers construction teams to efficiently manage schedules, budgets, and site progress in one powerful platform. Start your free trial today!

The revised description includes a call to action and highlights the platform's efficiency, enhancing click-through rates.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Revise meta description	1 hour	Higher click-through rates from search results	EASY
Add a FAQ section	2 hours	Increased user engagement and AI visibility	MEDIUM
Update CTA button text	15 minutes	Improved user action rates	EASY

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1–14	**Enhance content trust signals.** Add author bylines Revise About page	Increased user trust and engagement metrics.
Days 15–30	**Improve authority signals.** Incorporate external citations Add testimonials	Higher perceived authority and credibility.
Days 31–60	**Enhance user engagement.** Implement FAQ section Add more detailed content	Increased user interaction and time on site.
Days 61–90	**Monitor and optimize.** Analyze user feedback Adjust content strategy	Improved user satisfaction and conversion rates.

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	GOOD	Page loads quickly for users. — Maintain current performance.
CLS	—	GOOD	No unexpected layout shifts detected. — Maintain current performance.
INP	—	GOOD	User interactions are responsive. — Maintain current performance.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.
H2	Three jobs, one source of truth
H2	Construction software, by the job you need done
H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software
- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business
- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software

- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

45 / 100 — Medium Visibility

The site has structured data but lacks citations and author signals, limiting AI visibility. No FAQ section and low brand mentions further reduce discoverability.

CHATGPT	GEMINI	PERPLEXITY
30	**40**	**25**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**35/100**
LLM-Readable Content	**50/100**
FAQ Richness	**0/100**
Structured Entities	**60/100**
Schema for AI Agents	**60/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**20/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- No author bylines or bios to establish expertise.
- No external citations to enhance authority.
- No FAQ section to improve engagement and AI visibility.

VISIBILITY STRENGTHS

- Allowed access for all major AI crawlers.
- Structured data present for Organization and SoftwareApplication.

HOW TO IMPROVE

1. **Add author bylines with verifiable bios.**
2. **Incorporate citations from reputable sources.**
3. **Implement a FAQ section to enhance engagement.**
4. **Enhance About and Contact pages with detailed information.**

Real AI Citation Test — ChatGPT

MEASURED **CITED ONLY**

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a specialized software platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various project elements, including scheduling, budgeting, document management, and team collaboration, into a unified system. ([ingenious.build](https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibi

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- What Is Construction Project Management Software? — https://www.ingenious.build/blog-posts/construction-project-management-software-guide?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
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- Advantages Of Construction Project Management Software — https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software — https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai
- What is Construction Management Software? - Digital Builder — https://www.autodesk.com/blogs/construction/what-is-construction-management-software/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**40/100**	Lacks first-hand experience signals from authors.
Expertise	**30/100**	No author bios or credentials present.
Authoritativeness	**35/100**	No external citations or references.
Trustworthiness	**50/100**	Basic trust signals present, but lacking depth.

Overall E-E-A-T Score: 39/100

Top action: Add author bylines and external citations to enhance authority.

Executive Summary

Best CPMS offers a comprehensive construction project management solution, but lacks strong E-E-A-T signals that could enhance user trust and authority. Improving author visibility and adding more trust signals will likely increase user engagement and conversions.

WHAT'S WORKING

Clear value proposition in the meta description.; Strong focus on user needs and project management solutions.; Presence of structured data for Organization and SoftwareApplication.

WHAT NEEDS ATTENTION

Add author bylines and bios to enhance expertise signals.; Include external citations or references to improve authoritativeness.; Enhance the About and Contact pages with more detailed information.

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Strengths

- Clear value proposition in the meta description.
- Strong focus on user needs and project management solutions.
- Presence of structured data for Organization and SoftwareApplication.

Recommendations

- Add author bylines and bios to enhance expertise signals.
- Include external citations or references to improve authoritativeness.
- Enhance the About and Contact pages with more detailed information.
- Implement a FAQ section to improve user engagement and AI visibility.

E-E-A-T audit (advanced) Insights

Notes on missing or thin author/team pages

The About and Team pages exist but lack detailed information about authors or team members.

Honest note on how much of the site the crawl actually covered

The audit covered 20 pages, providing a sample of the site's overall structure and content.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

- ☐ Confirm every critical finding against the live URL
- ☐ Record before/after values in Search Console / Analytics where available
- ☐ Implement fixes only after client/developer approval
- ☐ Re-run the relevant audit after implementation
- ☐ Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

cpms

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Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.