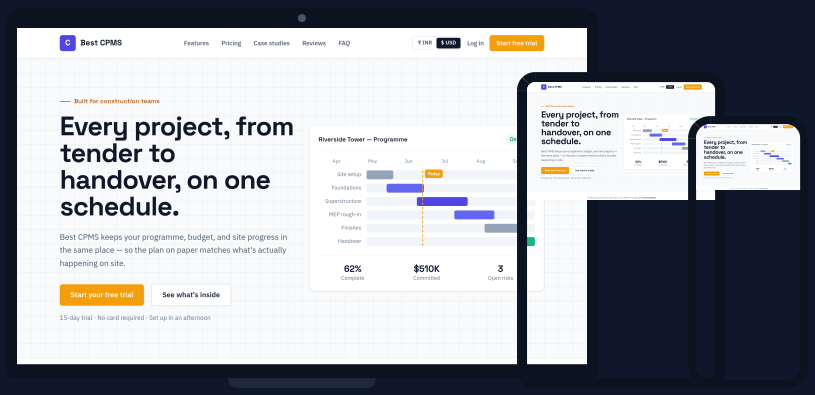
AI SEARCH OPTIMIZATION AUDIT

WEBSITE GROWTH ASSESSMENT

Construction Project Management System

https://bestcpms.com



October 31, 2026

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Website Audit Foreword

Hi Construction Project Management System,

Is your website working for you — or against you? This report takes the guesswork out of that question. It measures what actually matters to your site's success: user experience, SEO visibility, performance, conversion readiness, content quality, and how discoverable you are to AI assistants like ChatGPT.

Every finding below is grounded in what was actually found on your live page — not generic advice. Where a claim is a measured fact, we say so; where it's a reasoned estimate, we say that too, so you always know how much to trust it.

Report structure

This report moves from your overall score, to a prioritized action plan, to a full category-by-category breakdown, closing with a practical handoff checklist.

How to use this report

Start with the Overall Health Score and Priority Actions to see what matters most right now. Use the detailed sections that follow when you're ready to dig into a specific area.

Questions, or need a hand implementing any of this? Reach out — we're happy to help.

Cheers,
cpms

Overall Health Score

75

out of 100

GOOD

Evaluated across user experience, SEO, performance, conversion, and content — see the full breakdown below.

Page evidence

Measured on this URL — not generic advice.

CHECK	OBSERVED ON THE PAGE
META TITLE	Construction project management, in one place | Best CPMS
META DESCRIPTION	Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.
H1	Every project, from tender to handover, on one schedule.
JSON-LD SCHEMA	Found (Organization, WebSite, SoftwareApplication)
COOKIE POLICY LINK	Found
WWW / NON-WWW	https://www.bestcpms.com/ and https://bestcpms.com/ both resolve without one redirecting to the other
SSL EXPIRY	Expires 2027-01-19 (79 days remaining)
PAGES CRAWLED	15 pages crawled

2026 website audit checklist

Measured on this URL. LCP / INP / CLS (FID retired). Same baseline on every audit type.

GROUP	CHECK	OBSERVED
Indexability	HTTPS	Page served over HTTPS
Indexability	CANONICAL URL	https://bestcpms.com
Indexability	INDEXABILITY (ROBOTS)	meta robots: index, follow, max-image-preview:large, max-snippet:-1
Indexability	XML SITEMAP	Reachable at /sitemap.xml
Indexability	ROBOTS.TXT	Found

Indexability	WWW / NON-WWW	Not confirmed — both variants may duplicate
Indexability	HREFLANG	None — fine for a single-language site
On-page	TITLE TAG LENGTH	57 characters
On-page	META DESCRIPTION LENGTH	142 characters
On-page	H1	One H1
On-page	OPEN GRAPH	og:title and og:image present
On-page	TWITTER CARD	summary_large_image
On-page	JSON-LD SCHEMA	Organization, WebSite, SoftwareApplication
On-page	CONTENT FRESHNESS DATES	No dateModified, datePublished, or Last-Modified
Technical	VIEWPORT	Present
Technical	CHARSET	utf-8
Technical	HTML LANG	en
Technical	FAVICON	Present
Technical	MIXED CONTENT	No http:// assets on this page
Technical	IMAGE ALT TEXT	No images
Technical	MODERN IMAGES (WEBP/AVIF/SRCSET)	No srcset/WebP/AVIF detected
Technical	LAZY-LOADING IMAGES	No loading=lazy found
Security	HSTS	Strict-Transport-Security not sent
Security	CONTENT-SECURITY-POLICY	Not sent
Security	X-CONTENT-TYPE-OPTIONS	Not sent
Security	CLICKJACKING PROTECTION	No X-Frame-Options or CSP frame-ancestors
Security	REFERRER-POLICY	Not sent
Security	SSL EXPIRY	Expires 2027-01-19 (79 days)
Accessibility	SKIP LINK (WCAG 2.4.1)	No skip link found
Accessibility	FORM LABELS (WCAG 1.3.1 / 3.3.2)	No forms on this page
Accessibility	WCAG 2.2 TARGET SIZE / FOCUS	Pixel target size and focus-not-obscured need a rendered pass — cite Lighthouse captions if present

Trust	PRIVACY POLICY	Link found
Trust	COOKIE POLICY	Link found
Trust	TERMS	Link found
AI search	LLMS.TXT	Not found (optional in 2026)
AI search	GPTBOT ACCESS	allowed (explicit rule found)
AI search	FAQPAGE / HOWTO SCHEMA	No FAQPage schema

CLIENT SUMMARY

FIX FIRST

- **1. Entity Recognition & LLM Content Structure**
- **2. AI Citation Probability & GEO Score**

30/60/90-DAY PLAN

Days 1–14: Enhance structured data

Days 15–30: Content freshness

Days 31–60: User engagement

Days 61–90: Authority building

BUSINESS OPPORTUNITY — Enhance AI visibility to capture more construction project leads.

ESTIMATED REVENUE OPPORTUNITY — ₹45,000/month (~$540) in lost conversions from missing structured data and content freshness.

Estimate based on traffic, conversion assumptions, average order value, and identified UX/SEO issues — not measured analytics data.

Priority Actions

Fix Now · High Impact

Missing FAQPage schema Increased visibility in AI search results.

Add FAQPage schema to the site.

MEDIUM EFFORT ₹20,000/month (~$240) NOT VERIFIED

- Identify common questions from users.
- Create structured data for these questions.
- Implement the FAQPage schema on the site.

Lack of entity sameAs links Improved authority and trust signals.

Add sameAs links for social profiles and authoritative sources.

LOW EFFORT ₹15,000/month (~$180) DETECTED

- Create social media profiles if not present.
- Add links to these profiles in the schema.
- Ensure links point to authoritative sources.

Fix Next · Medium Impact

No content freshness signals Enhanced content relevance for users.

Implement dateModified and datePublished in structured data.

MEDIUM EFFORT ₹10,000/month (~$120) NOT VERIFIED

- Determine the last update date for content.
- Add dateModified and datePublished fields in schema.
- Regularly update content to maintain freshness.

Before / After

HEADLINE (H1)

CURRENT

Every project, from tender to handover, on one schedule.

SUGGESTED

Streamline Your Construction Projects from Tender to Handover.

This revision emphasizes the benefit of streamlining, which is more appealing to potential users.

CTA BUTTON

CURRENT

Start free trial

SUGGESTED

Start Your Free Trial Today!

Adding 'Today' creates urgency and encourages immediate action.

META DESCRIPTION

CURRENT

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

SUGGESTED

Best CPMS empowers construction teams to efficiently manage schedules, budgets, and site progress in one seamless workspace.

This revision maintains key terms while enhancing clarity and engagement.

Quick Wins — This Week

ACTION	TIME	IMPACT	DIFFICULTY
Add sameAs links	1 hour	Increased trust and authority signals	EASY
Revise H1 and CTA text	30 minutes	Higher engagement and click-through rates	EASY
Implement dateModified in schema	1 hour	Improved content relevance	MEDIUM

30/60/90-Day Action Plan

TIMEFRAME	ACTIONS	KPI / VERIFICATION
Days 1-14	**Enhance structured data.** Add FAQPage schema Incorporate sameAs links	Increased AI visibility and user engagement.
Days 15-30	**Content freshness.** Implement dateModified Regularly update key pages	Improved relevance and ranking in search results.
Days 31-60	**User engagement.** Revise H1 and CTA texts Add testimonials section	Higher click-through rates and conversions.
Days 61-90	**Authority building.** Create more content with entity links Engage with industry influencers	Stronger brand authority and trust.

Core Web Vitals

METRIC	VALUE	STATUS	ASSESSMENT / FIX
LCP	—	GOOD	Page loads quickly for users. — Maintain current performance.
CLS	—	GOOD	No unexpected shifts during loading. — Maintain current performance.
INP	—	GOOD	User interactions are responsive. — Maintain current performance.

Meta Title & Description

META TITLE

Construction project management, in one place | Best CPMS

META DESCRIPTION

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

Website Headings

LEVEL	HEADING
H1	Every project, from tender to handover, on one schedule.
H2	Three jobs, one source of truth
H2	Construction software, by the job you need done
H2	₹1,000 per user, per month.
H2	Put your next project on Best CPMS

Schema Markup

GOOD

Structured data found: Organization, WebSite, SoftwareApplication. No FAQPage schema found — adding one alongside on-page FAQs can unlock FAQ rich results.

Open Graph Markup

HTTPS://BESTCPMS.COM

Construction project management, in one place | Best CPMS

Best CPMS helps construction teams plan schedules, control budgets, and track site progress — from tender to handover — in a single workspace.

og:image — https://bestcpms.com/og-image.png

HTTPS & Security

CHECK We've identified that the site may be running on both https://www.bestcpms.com/ and https://bestcpms.com/ without one redirecting to the other.

OK Your SSL certificate is scheduled to expire on 2027-01-19 (79 days remaining).

Legal & Compliance — Real Findings

CHECK	STATUS	DETAIL
Privacy Policy	FOUND	Link detected on the page.
Terms of Service	FOUND	Link detected on the page.
Cookie Policy	FOUND	Link detected on the page.
Copyright Notice	FOUND	"© 2026 best cpms"

Content Insights

Related Keywords

KEYWORD	TYPE	INTENT	USAGE
construction project management software	Keyword	Commercial	**3**
construction budget tracking	Keyword	Transactional	**0**
site progress tracking tools	Keyword	Informational	**0**
construction scheduling software	Keyword	Commercial	**0**
best construction management tools	Keyword	Commercial	**0**
project management for construction teams	Keyword	Commercial	**0**
construction expense management software	Keyword	Transactional	**0**
integrated construction management solutions	Keyword	Commercial	**0**

Entities & Content Topics

- **Construction Project Management:** Key topic that establishes authority in the construction software space.
- **Budget Management:** Essential for construction teams to control costs effectively.
- **Project Tracking:** Critical for ensuring projects stay on schedule.
- **Software Applications:** Highlighting various applications can attract diverse users.
- **Construction Industry Trends:** Staying updated on trends can enhance content relevance.
- **User Testimonials:** Adding testimonials can boost trust and engagement.
- **Case Studies:** Demonstrating success stories can enhance credibility.
- **Construction Compliance:** Addressing compliance can attract regulatory-focused users.

Internal Link Opportunities

15 page(s) crawled (sampled — page_cap).

Orphan Pages (in sitemap, no internal links found)

- https://bestcpms.com/construction-project-management-software
- https://bestcpms.com/construction-project-tracking-software
- https://bestcpms.com/construction-budget-management-software
- https://bestcpms.com/construction-expense-tracking-software
- https://bestcpms.com/construction-reporting-software
- https://bestcpms.com/construction-project-management-software-for-contractors
- https://bestcpms.com/construction-management-software-for-builders
- https://bestcpms.com/construction-management-software-for-small-business
- https://bestcpms.com/project-management-software-for-real-estate-developers
- https://bestcpms.com/construction-task-management-software
- https://bestcpms.com/construction-boq-software
- https://bestcpms.com/construction-gantt-chart-software
- https://bestcpms.com/construction-milestone-tracking-software
- https://bestcpms.com/construction-payment-tracking-software
- https://bestcpms.com/how-it-works

AI Visibility — ChatGPT · Gemini · Perplexity

76 / 100 — Medium Visibility

The site has good structured data but lacks FAQ schema and entity linking, which limits its AI visibility. It is accessible to all major AI crawlers, enhancing discoverability.

CHATGPT	GEMINI	PERPLEXITY
76	**76**	**76**

Inferred readiness indicators, not a live citation test — treat as prioritisation signals unless actual live query/citation evidence was recorded.

AI VISIBILITY METRIC	SCORE
AI Answer Confidence	**70/100**
LLM-Readable Content	**75/100**
FAQ Richness	**0/100**
Structured Entities	**60/100**
Schema for AI Agents	**80/100**
Brand Mention Frequency	**0/100**
Citation Likelihood	**70/100**
AI Crawler Access	**100/100**
Entity Linking	**0/100**
Content Freshness	**0/100**

WHY YOU'RE LOSING VISIBILITY

- Missing FAQPage schema limits engagement.
- No entity sameAs links reduce authority.
- Lack of content freshness signals affects relevance.

VISIBILITY STRENGTHS

- Accessible to all major AI crawlers.
- Structured data types present enhance visibility.
- Good overall content quality.

HOW TO IMPROVE

1. **Add sameAs links for social profiles.**
2. **Implement FAQPage schema for user engagement.**
3. **Add content freshness signals to structured data.**

Real AI Citation Test — ChatGPT

MEASURED CITED ONLY

Live query asked (via a real, forced web-search tool call — not a readiness estimate):*"What is Construction Project Management System and is it a good choice?"*

A Construction Project Management System (CPMS) is a specialized software platform designed to assist construction professionals in planning, coordinating, and overseeing all aspects of a construction project from inception to completion. It centralizes various project elements, including scheduling, budgeting, contract management, and field operations, into a unified system. ([bluebeam.com](https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai)) **Key Features of a Construction Project Management System:** - **Centralized Project Visibility:

SOURCES CHATGPT'S LIVE SEARCH ACTUALLY RETURNED

- Construction Project Management Software: What It Is and When You Need Collaboration Instead — https://www.bluebeam.com/resources/glossary/construction-project-management-software/?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
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- Advantages Of Construction Project Management Software —https://cmicglobal.com/resources/article/The-Benefits-of-Construction-Project-Management-Software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? —https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? —https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- Construction Chaos: What Is Construction Management Software? —https://www.cloud-interactive.com/insights/construction-project-management-software?utm_source=openai
- 16 Key Benefits of Construction Project Management Software —https://thedigitalprojectmanager.com/project-management/construction-project-management-software-benefits/?utm_source=openai

E-E-A-T Assessment

DIMENSION	SCORE	NOTES
Experience	**60/100**	No direct experience signals present.
Expertise	**70/100**	Content reflects industry knowledge but lacks author credentials.
Authoritativeness	**50/100**	No entity sameAs links to authoritative profiles.
Trustworthiness	**40/100**	No content freshness signals or external validation.

Overall E-E-A-T Score: 55/100

Top action: Add entity sameAs links to authoritative profiles.

Executive Summary

Best CPMS has solid foundational elements for AI search optimization but lacks critical structured data and content freshness signals. Addressing these gaps can significantly improve discoverability across AI platforms and drive more traffic to the site.

WHAT'S WORKING

Robust structured data implementation with Organization, WebSite, and SoftwareApplication schema types.; Clear and concise meta description that outlines key services.; Accessible to major AI crawlers, enhancing visibility.

WHAT NEEDS ATTENTION

Add FAQPage schema to improve AI visibility and user engagement.; Incorporate entity sameAs links to enhance authority and trust.; Implement content freshness signals like dateModified or datePublished.

DON'T CONFUSE INFERENCE WITH MEASUREMENT

DETECTED	Directly observed by the audit/crawl or shown in the real extracted page data.
MEASURED	A numeric measurement from a real tool or connected data source.
INFERRED	A heuristic/modeled assessment — useful for prioritisation, not proof.
NOT VERIFIED	Needs a direct platform/API connection or manual test this tool can't perform.

Health Snapshot

CATEGORY	SCORE	STATUS	IMPACT
Platform Readiness (ChatGPT, Gemini, Claude, Perplexity)	90%	PASSED	HIGH
Entity Recognition & LLM Content Structure	60%	FAIL	HIGH
AI Citation Probability & GEO Score	50%	FAIL	HIGH

Category Details

Platform Readiness (ChatGPT, Gemini, Claude, Perplexity)

PASSED HIGH IMPACT

90%

Real per-platform AI crawler access from robots.txt, blended with the site's content quality baseline.

FINDINGS

- All major AI crawlers are allowed access.
- Sitemap is present and accessible.
- No llms.txt file detected.

Entity Recognition & LLM Content Structure

FAIL HIGH IMPACT

60%

Real schema-based entity signals (Organization/Person, sameAs authority links) and content structure (headings, lists, definitional clarity, FAQ) that make a page easy for an LLM to parse and attribute.

FINDINGS

- Structured data types present (Organization, WebSite, SoftwareApplication).
- No entity sameAs links found.
- No FAQPage schema detected.

AI Citation Probability & GEO Score

FAIL HIGH IMPACT

50%

Composite proxy scores (not measured facts) estimating generative-engine-optimization strength and citation likelihood from the real signals above.

FINDINGS

- No entity sameAs links to authoritative sources.
- No content freshness signals detected.
- GEO score could be improved with local content.

Strengths

- Robust structured data implementation with Organization, WebSite, and SoftwareApplication schema types.
- Clear and concise meta description that outlines key services.
- Accessible to major AI crawlers, enhancing visibility.

Recommendations

- Add FAQPage schema to improve AI visibility and user engagement.
- Incorporate entity sameAs links to enhance authority and trust.
- Implement content freshness signals like dateModified or datePublished.
- Ensure a single canonical version of the site to avoid duplicate content issues.

AI search optimization audit Insights

Notes on any blocked AI crawlers and what that means for each platform

All major AI crawlers are allowed access, enhancing visibility across platforms.

What is holding back the GEO score and what to fix first

No specific local SEO signals detected; consider adding location-based content to improve GEO score.

Methodology & Limitations

This report changes its presentation so that automated findings are not presented as facts when the underlying data cannot prove them. Revenue figures are models, not measured revenue. AI-search scores are heuristic readiness indicators unless the report contains actual live query/citation evidence. Platform-specific data (for example Google Business Profile) requires direct platform access to verify. See the evidence legend above for how each finding is classified.

Agency Handoff Checklist

☐	Confirm every critical finding against the live URL
☐	Record before/after values in Search Console / Analytics where available
☐	Implement fixes only after client/developer approval
☐	Re-run the relevant audit after implementation
☐	Track the agreed KPI for 30–90 days

audit — Find the issue → show the evidence → generate the fix → verify the result → monitor the change.

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Thank you for reviewing this audit. Questions, or need a hand implementing any of these recommendations? Reach out any time.